In today's business environment getting tangible and measurable benefits at the bottom line is crucial to you.

- Do you pay high fees for your software?
- Do you jump between multiple applications to run your business?
- Do you have the right information when you need it to make strategic decisions?

We have the solution for you. Login to…

mydealersoft

and enjoy …

- **Up to 70% reduction of your IT costs**

- **No investments in software and hardware**

- M**onthly pay as you go subscription fees per user**.

- **Streamlined and automated** business functionality of your dealership. Sales, Parts and Service.

- **Integrated** CRM and Accounting.

- **All your business information** and **all your customer interactions,** from marketing, to sales, to service after sales, **stored in one place.**

- **Secure anywhere, anytime access**.

Collaborative Environment

MyDealerSoft is a powerful collaborative working environment both in the boundaries of your own business and the outside world of your partners and customers.

Integration & Automation

It covers all your business so you do not you have to support various software applications and integrate them internally.

Flexibility/Scalability

It is flexible and adaptable to the specific needs of your business. Add users , more sites or more software functionality as you grow. All this without the need for IT Department.

Reduce your TCO at the bottom line.

Enjoy up to 70% reduction in your dealership's IT costs Eliminate costs for:
- ✓ *Hardware*
- ✓ *Software licenses*
- ✓ *Updates*
- ✓ *Releases*
- ✓ *Upgrades*
- ✓ *Maintenance*
- ✓ *Tech Support*
- ✓ *New forms*

Stay on top of your business and make more informed decisions.

24X7 Anywhere Anytime Access

MyDealerSoft is a cloud application available on the web 24 hours a day, seven days a week.

You, your employees, your partners, your accountants and your customers can use it with no restriction of location or time zone.

Your Accountants can access the whole system from their office by just using the browser on their PCs.

You will have available all your business reporting at any location at any time.

Your clients will have access to schedule service appointments, view offers or order parts and accessories.

Your suppliers, Banks and Insurers, can have online access or automated interfaces

No double entries, no multiple copies of documents, no data redundancy, no need to integrate data from Excel sheets from one application to another.

Cost Effective

You just pay a monthly subscription fee per user and all the system features are one click away. You gain access to all functionality and all the features you need. No restrictions.

You pay only a fraction of the cost of other piecemeal software applications you are using today.

No more fixed costs per year or per month for your software. No more paying for hardware, for IT or for Licenses. No more paying for extensive versions of your software if you need more users. No more hidden fees.

MyDealerSoft covers not only the traditional DMS functionality as you have known it for the past 20 years, but it goes beyond this, as an extended application platform to give you more power of collaboration with your external business relations -. your Customers and Partners.

You will only need MyDealerSoft to process your inbound transactions -sales, inventories, orders - and "talk" to your outbound partners - Banks, Insurers, Suppliers, Accountants and more..

An extended application platform to give you more power of collaboration with your Customers and Partners

Vehicle Inventory

Keep a current data base of Vehicles. Manage it at carrying cost or cost of sales and suggested sales prices and/or margins. Every Vehicle is unique on the system by its VIN and is linked to a specific Customer each time.

Service Department

Your Customer can schedule a service or repair appointment on-line and get an immediate cost estimate. The application automatically generates Repair Orders and Invoices. Warranties are prepared at the click of a button.
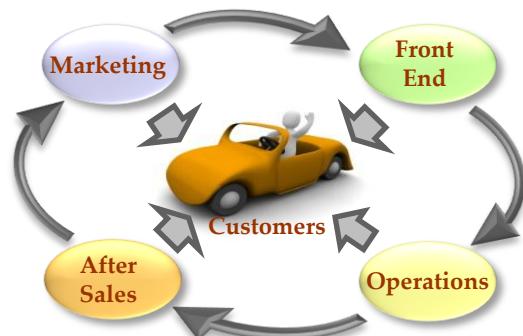
Parts Department

Keep current databases of Parts in stock, on order, reserved and more. The application enables automated generation of repeat orders and links with Parts Suppliers.

Sales n' F&I

Follow your Sales Process from the time prospects show up in your Dealership till they leave as satisfied customers. We offer you full functionality for Sales with or without trade-ins, with or without Finance & Insurance options.

CRM

Get to know your customers better. Keep and update their specific features, demands, complaints, special needs. Manage repeating or one-time campaigns, send SMS or e-Mail messages, run cross sales opportunities and loyalty schemes. Maximize customer satisfaction. Link "Follow-up " or "Reminder" notes to any customer transaction and then process them to generate marketing actions.

Accounting & Financials

Accounting & Financials, Journal entries for General Ledger, Collections and Payments, Checks, Taxes, expenses are all part of the integrated functionality we offer. Nothing is entered twice. Your accountant will get the information ready on the ledgers.

Reporting & Analytics

A powerful tool to give you summarized information on all facets of your business performance. You may take standard or customized reports with your own templates and design needs.
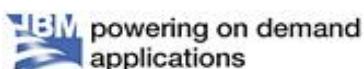
A twice Awarded Solution

MyDealerSoft is based on "E-ON RIX" a product in the family of IBM Business Partner solutions. "E-ON RIX" was named Best Industry Solution for Automotive Dealerships, at 2008,®IBM Lotus Awards.

It was also a finalist for Cloud Computing Innovation at ®IBM Beacon Awards 2010

E-ON RIX is certified by ®IBM with SaaS (Software as a Service) Specialty.

An Experienced Team

MyDealerSoft is run by a strong partnership of technology and business people with many years of experience in the automotives business. This team will make sure that not only the software works but your business gets the tangible and measurable benefits at the bottom line.

Guaranteed Security

We have applied security measures in multiple levels in such a way that the risk is reduced at all areas of the system.

MyDealerSoft is using restricted space for its dedicated servers/Racks in specialized Data centers that satisfy the strictest regulations of security against natural hazards and unauthorized access.

With our Service Level Agreement we guarantee: **High Availability and Back-up and Recovery**, **Network Security, Application and Data security, Confidentiality.**

MyDealerSoft is distributed in the US by **RIX Auto Inc**, a Stock-for-profit corporation under Chapter 180 of Wisconsin Statutes. **RIX Auto Inc.** is based in Kenosha, Wi and operates initially in the greater Chicago Metropolitan Area.

RIX Auto Inc. is drawing from the considerable R&D effort that was made all these years to develop new products and services, either to serve existing projects or just to introduce new web concepts to the market. As a result of this development process, today **RIX Auto Inc.** is in position to offer to the US market, internet products and solutions that cover a wide range of front-end and back office workflow procedures.

For more on MyDealerSoft please contact us at mydealersoft_team@mydealersoft.net