e-on integration

Market Conditions Change
Will you stay the same?
Change the way you run your business.

Drive it to the world of cloud applications.
You only need an internet connection.

eon RIX
Automotives

An integrated Business, Financial and CRM suite, for car dealers accessible over the web.

Reduce your TCO for IT up to 80%.

Pay only a subscription fee per user.

A business and financial application suite that provides full functionality and workflows for the importer, the wholesaler and the dealer of cars, motorcycles, agricultural vehicles, buses, tracks etc.

Besides covering **Sales, Service, Spare Parts, Inventories and Warranties** It also fully covers accounting , financial reporting and cash flow management.

The core of the system is the Customer and the Vehicle. Embedded **CRM** features across all functions, provide a complete in-depth and current information on customer activity, vehicle status and performance indicators.

e-On RIX facilitates the implementation of standardized service procedures, helps ensure top quality services and provides a wealth of information on each vehicle and customer.

It is flexible and customizable. It is designed for quick and easy deployment. It allows to add new functionality and new users, no matter their location since no specialized "client PC" software is needed on their devices, nor any local files or data bases.

e-On RIX's detailed features and functions are fully integrated and it interfaces with the organization's other applications for the exchange of data, forms, reports, attachments and other information. It also interfaces with 3rd party systems, such as importers, spare parts suppliers, other dealers, banks, etc, for data exchange as required.

Besides the automotive sector e-on RIX is well suited to meet the needs of other similar businesses including motorcycles, boats, tractors, buses, light industrial equipment dealerships and distributors.

IBM Business Partner

Functionality

Sales

- ✓ Leads
- ✓ Proposals for New or Used
- ✓ Trade-ins
- ✓ Orders
- ✓ Pre-Sales και After Sales

Service

- ✓ Schedule Appointments
- ✓ Work Orders
- ✓ Schedule People
- ✓ Manage special offerings
- ✓ Issue Documents & Invoices

Spare Parts

- ✓ Current databases of price lists and spare parts stocks
- ✓ Orders
- ✓ Automated Repetitive Orders
- ✓ Offers & Campaigns
- ✓ Links to suppliers

Car Inventories

- ✓ Current Database
- ✓ Links to Customer files
- ✓ Suggested Sales Prices
- ✓ Offers & Campaigns

Warranties

- ✓ Database of cases, failures, actions.
- ✓ Interface with importer and Manufacturer.
- ✓ Interface with Service shop

CRM

- ✓ Customer Database – Features, requirements, visits, complaints etc.
- ✓ Campaigns management.
- ✓ Cross Sales opportunities
- ✓ Loyalty
- ✓ Marketing activities

Why E-ON RIX

Improve customer service

Reduce time to process a car order, a warranty claim, enable availability of spare parts across several geographical locations, immediate response to requests on sales terms, financing, etc.

Create a common image and behaviour for all dealerships

Offer the same kind and quality of service in any dealership or service shop the customer visits, within your network.

Collect on-line service performance indicators

History of customer / car visits to service shops, visits to dealerships with the purpose of purchase, full customer data available for marketing purposes like mass mailing, campaigns, complaints, statistics on malfunctions , personalised events, etc.

Central control of spare parts

Reduce inventory levels and rationalise investment in spare parts, provide current spare parts catalogue, straight from the manufacturer or master importer, manage prices in a consistent way in all dealerships, speed up order processing across the network and from them to the manufacturer.

Global marketing activities

Such as special campaigns, set-up "standard service packages" and handling of manufacturer recall campaigns.

Provide all dealers with common information

Concerning each car's status, service history, pending service activities (preventive maintenance), frequency of visits, etc.

Globally awarded as Best Industry Solution by IBM in 2008 and certified with a Software-as-a-Service Specialty.

e-On Integration S.A.

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