



**Market conditions change.**

**Will you stay the same?**

**Change the way you run your business.**



**Move into the world of cloud applications SaaS.**

**Manage your whole business from the web and  
enjoy lower costs for IT up to 80%.**

**e on RIX**  
Business Financials & CRM

**The commercial , financial and CRM  
management of your business becomes  
an integrated collaboration platform,  
accessed through a web browser  
with a monthly subscription fee per user.**

**Anyplace, anytime access to your business application platform.**

**All you will ever need is an internet connection.**





## Give your business the boost it needs to become more competitive!

*Move your commercial, financial and CRM operations to an integrated collaboration platform, with access through a web browser.*

### Integrated Commercial, Financial and CRM functionality

**A full featured flexible and innovative application suite with functionality to process all your business transactions and a lot of features and facilities for data entry, on line queries, integrated customer views, elimination of duplicate entries.**

#### E-ON RIX Business, Financials & CRM:

**Your advantage to meet the new market conditions.**

#### Process Automation & Integration

Automation and integrated coverage of all commercial and financial transactions cycle with embedded CRM functionality to track customer performance and to run coordinated marketing activities. It bridges the gaps from the use of stand-alone systems or from traditional practices of gathering information by various means.

#### Reliable, Instant Information

Access to an integrated platform that communicates and gathers data from across the business and facilitates critical business decisions.

#### Improve Productivity

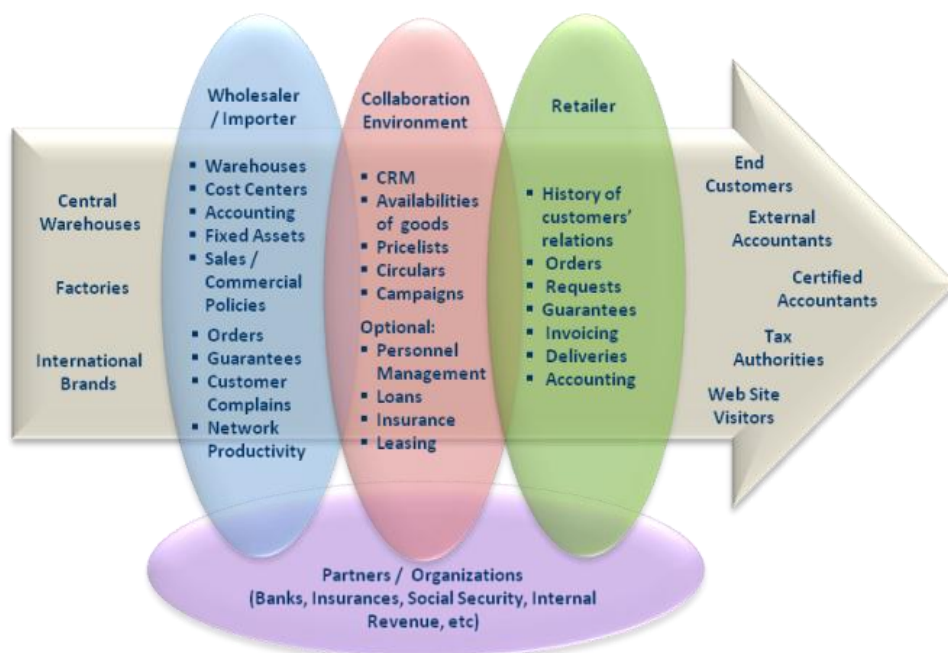
Eliminate all kinds of duplicate entries and reduce communication costs and manual processes.

#### A Single Collaboration Environment

Both within the boundaries of the business and to the outside world of business partners, suppliers and customers.

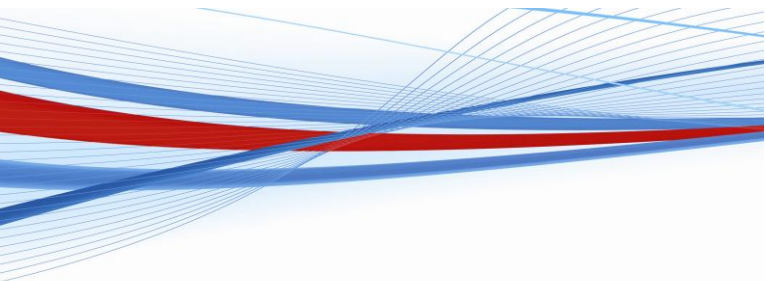
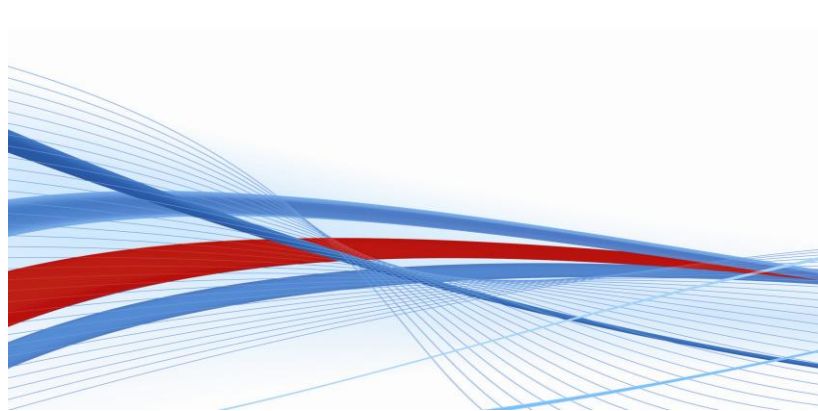
#### Commercial and Financial Functionality

It covers in an integrated way all business flows. It performs a wide range of functions such as order management, sales and purchases, inventories, issuance of invoices and vouchers. All operations update automatically and simultaneously the general ledger and the financial statements. It provides functionality that is all integrated into a single platform that allows access to real-time information in order to facilitate decision making.



**A working environment that ensures the competitiveness of your business, whether it is small or large, in products or services.**





### CRM functionality with 360' view for each Customer

This functionality, built into our system means that whenever a customer does business with your company in any channel, the slightest information concerning either the customer or the transaction is recorded in order to improve services and achieve better results for the company. This feature offers many advantages to the system user: elimination of unnecessary double entries of customer data, access to complete history files of transactions, proposed actions to help the user with decision making.

The 360 degree view means that information about the past, the present and the future are available.

That is comprehensible and easy access to the history of relations' development with a client, values and volumes of transactions and profits per product or per business segment.

Immediate availability in the present of all critical information about each transaction.

Ability to design, plan and manage actions to be taken in the future to bring new sales for your business, maintain loyalty of existing customers and bring in new customers.

### Flexibility

Each company can make its own choices and use one or more or all functions in an integrated way. It can decide how to use each function to meet its own business needs, and automatically the processes it defines are available to the full width of the enterprise. This ensures uniformity and common treatment of procedures in all units.

### Unlimited and Consistent Support

We help you to start using your selected functionality and we are by your side in several ways. We provide start – up services included in the initial start – up fees and the monthly subscription per user as well as specialized and customized services for an additional fee.

## e-On RIX Business, Financials & CRM offers solutions for your business



### e-shop Connector

Connect your e-Shop and your On Line Sales with Production, Inventories and Financial management.



### e- Invoicing

Reduce substantially the costs of traditional "paper based" invoicing both for consumables (paper, ink etc) and for working hours of your personnel for management, archiving and storage of invoices.



### Cash Flow & Credit Policy

Cash Flow and Credit Policy functionality because at the present economic environment to preserve the "financial health" of your company, is critical to its survival.



### Project Management

All critical financial and management information required for decision making in a project. Available anyplace, anytime through a web browser.



### Contract Management

Functionality to ensure that your internal processes are on track, your obligations to your customers are met and you promptly issue the correct invoices for your services.



### Ticketing

"Ticketing" functionality, that enables enterprises to be extrovert and open a new door of communication with their customers without costly new investments.

## Why we recommend E-ON RIX Business, Financials & CRM, a "cloud" SaaS application;

**Because the benefits for your business will be valuable regardless if it is big or small.**

### Anyplace, Anytime Access

You will have full access to a secure application platform from anywhere and anytime. Your employees or even your partners and your customers if you wish, may access the same working environment without limitation of geographic location or time. You'll get on-line, real time, access to critical business information regardless your actual location.

No software is required on users' devices or local servers. All you need is a connection to the internet.

### Reduce IT Costs

You will benefit from a significant reduction up to 80% in IT costs for your business. You will not have to purchase software and pay fees for maintenance and upgrading. You will not incur hidden costs for expansions and new releases.

You will not need database management and investment in equipment. You take all you need from the application platform E-ON RIX, paying a monthly fee per user and you will always have the latest version available without any action on your part.

If you want to expand your operations and your business increasing functionality or users all you will have to pay for, will be the new users you need and not the purchase of new software versions.

Your cost will be flexible and depend on your needs at certain times and on the number of your users.

### Security

There is no security issue to worry about. The platform **E-ON RIX Business, Financials & CRM** is a totally secure multi-tenant environment hosted in a Data Center subject to all safety rules and procedures. Access is achieved through identification of users according to roles and authorizations that you specify. Your transactions and your data are completely secure through encryption techniques and strong authentication. We are responsible for the security of your data and we obtain Back ups at fixed times. Also all the transactions and accesses to the system are recorded and are available to your system administrators.

**According to a Forrester report "Sizing the Cloud" Software-as-a-Service (SaaS) applications grow more than any other part of the cloud computing market.**

**"SaaS applications will maintain their position as the top category of cloud computing market and they will triple their market share to reach \$ 92,8 billion by 2016".**



**E-ON RIX (Retail Internet Exchange) has been globally awarded as Best Industry Solution in Lotus Awards 2008 and has been verified by IBM with SaaS (Software-as-a-Service) Specialty.**



**The application suite E-ON RIX Business, Financials & CRM, belongs to the family of cloud applications SaaS of E-ON INTEGRATION under the brand name eon•demand**



**E-ON INTEGRATION A.E.**

Gounari 3, 153 43 Aghia Paraskevi

Tel: +30 210 60 18 700 Fax: +30 210 60 18 709

E-mail: prelations@e-on.gr, Web: www.eon-demand.gr